



## PRESS RELEASE

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## **Tailor Hartman Appointed to Intuit QuickBooks Partner Council**

### **Select Panel Advises on Products and Services that Accounting Firms and Their Clients Want Most**

**Madison, WI - August 6, 2024** - Today, Intuit Inc. announced that Tailor has been named to the company's US QuickBooks Partner Council. Intuit's goal is to make people happy around the world. It does this by using its new financial management platform that helps over 100 million accounting professionals, small businesses, and consumers around the world.

Hartman, Owner at [Celerity Accounting](#), is one of 21 council members who will provide their feedback and share their industry experience and expertise with Intuit to better understand the needs of accounting firms and small businesses. Hartman has more than 12 years of experience in providing advisory and accounting services that help businesses thrive.

"We're excited to have Tailor on our Council," said Ted Callahan, Accountant Segment leader, Global Business Solutions Group at Intuit. "As an accounting professional who embraces new technology and forward-thinking practices, Tailor will be a critical member of our advisory board, helping us develop, enhance, and deliver products and services that meet the needs of accounting professionals and their firms, ultimately allowing them to better serve their business clients."

Hartman is looking forward to participating on council, "I'm excited by the opportunity to make a difference in our industry as accounting services evolve. With more of our work becoming automated through artificial intelligence and machine learning, it's important that automated tasks are accurate and deliver data insights that help us deliver more impactful, value-added, advisory services that help our clients and our firm grow."

The QuickBooks Partner Council meets virtually and in-person periodically at Intuit's Silicon Valley headquarters in Mountain View, CA. Council members serve a two-year term and get an inside look at the company's strategy and product development, sharing their thoughts and insights on critical accounting and small and mid-market business initiatives that power their success.

### **About Intuit Inc.**

[Intuit](#) is the global financial technology platform that powers prosperity for the people and communities we serve. With approximately 100 million customers worldwide using products such as [TurboTax](#), [Credit Karma](#), [QuickBooks](#), and [Mailchimp](#), we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us at [Intuit.com](#) and find us on [social](#) for the latest information about Intuit and our products and services.